

Housing and Neighborhoods
October 12, 2010
Willowbrook Golf Course Clubhouse

What Neighborhood Do I Live In &
Why Did I(We) Choose to Live Here?

Housing Objectives

Provide Affordable Housing
Alternative Housing Options
Eliminate Sub-Standard Housing

What is affordable ?

- Purchase Price Limits - \$243,945 established by FHFC YR 2010-2025
- Median Income - \$52,700
- Fair Market Rent - established by HUD
- 0BR 1BR 2BR 3BR
4BR
- \$620 \$684 \$788 \$999
\$1173

What are Housing Alternative Options

- Single Family Housing
- Condominium/Town House
- Duplex
- Multi-Family units

Sub-standard

- Prevention
 - Code enforcement

???? Questions ?????

- How can the City make improvements
- How can residents help with improvements
- If you could only change one thing what would it be
- Who can the City partner with for improvements

Neighborhood Objectives

Stabilization of Neighborhoods

Resident Engagement

Neighborhood Empowerment

Stabilization

- Gentrification / Revitalization
- Organize Neighborhood (Group's, HOA's, Assoc.)
- Foreclosures

Resident Engagement

- Organized Neighborhoods
- Identifying the Needs of your Neighborhood

Neighborhood Empowerment

- Resolve Common Issues
- Improves Safety
- Unified Voice

???? Questions????

- Think about where you live
- What makes a neighborhood
- What do you like about your neighborhood
- What can you change or add
- How can the City Help
- Who can we partner with

Overview of City Housing and Community Development Programs and Demographic Profile

Tuesday, October 12, 2010

Winter Haven Programs

The City of Winter Haven has two grant programs to address affordable housing and community development :

- Community Development Block Grant (CDBG)
- State Housing Initiatives Partnership (SHIP)

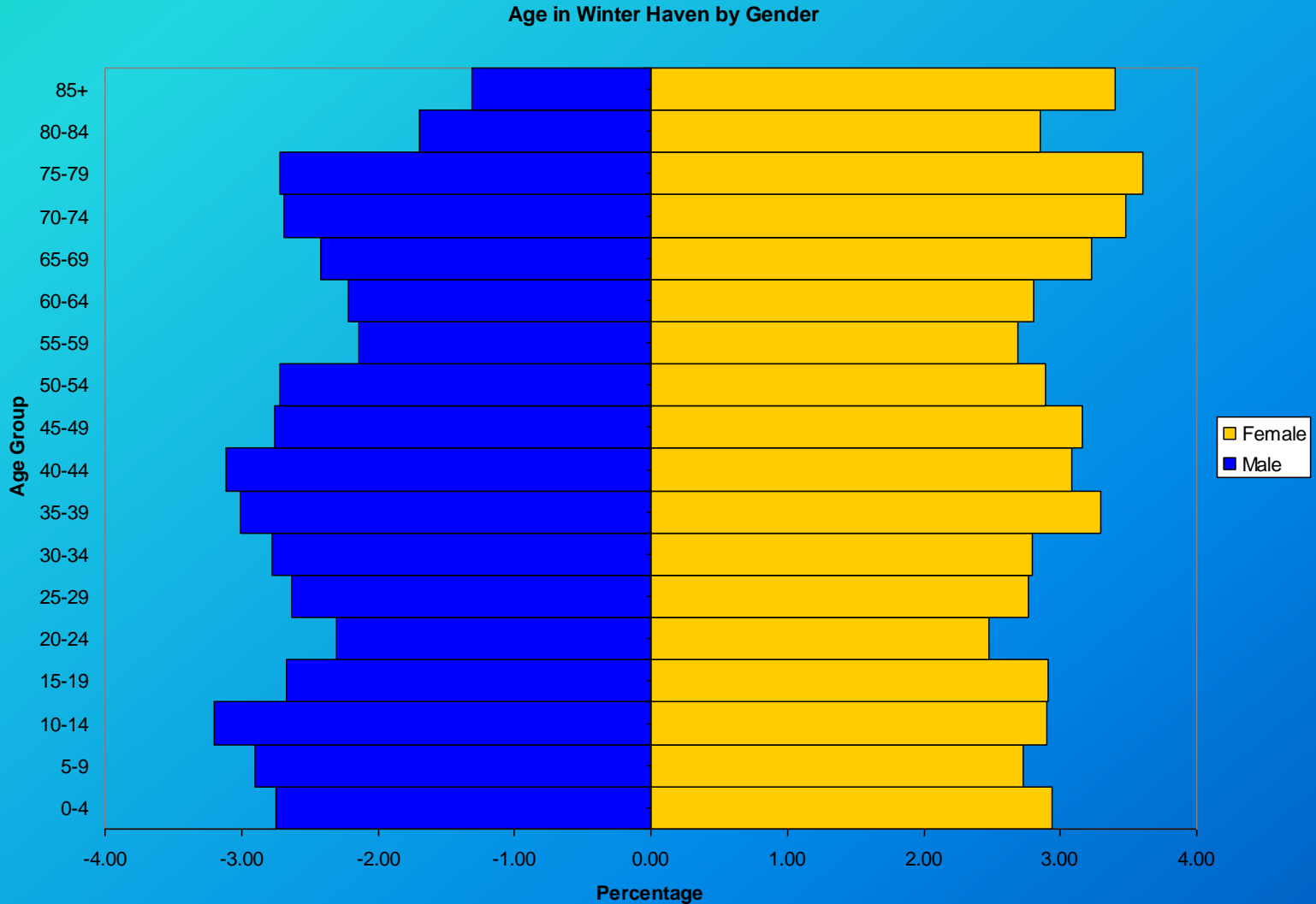
Winter Haven Programs

- Both CDBG and SHIP programs primarily benefit low and moderate income households in the City.
- Grant funds have been used for infrastructure projects, park improvements, housing repairs, down payment and closing cost assistance, as well as public services

Winter Haven Programs

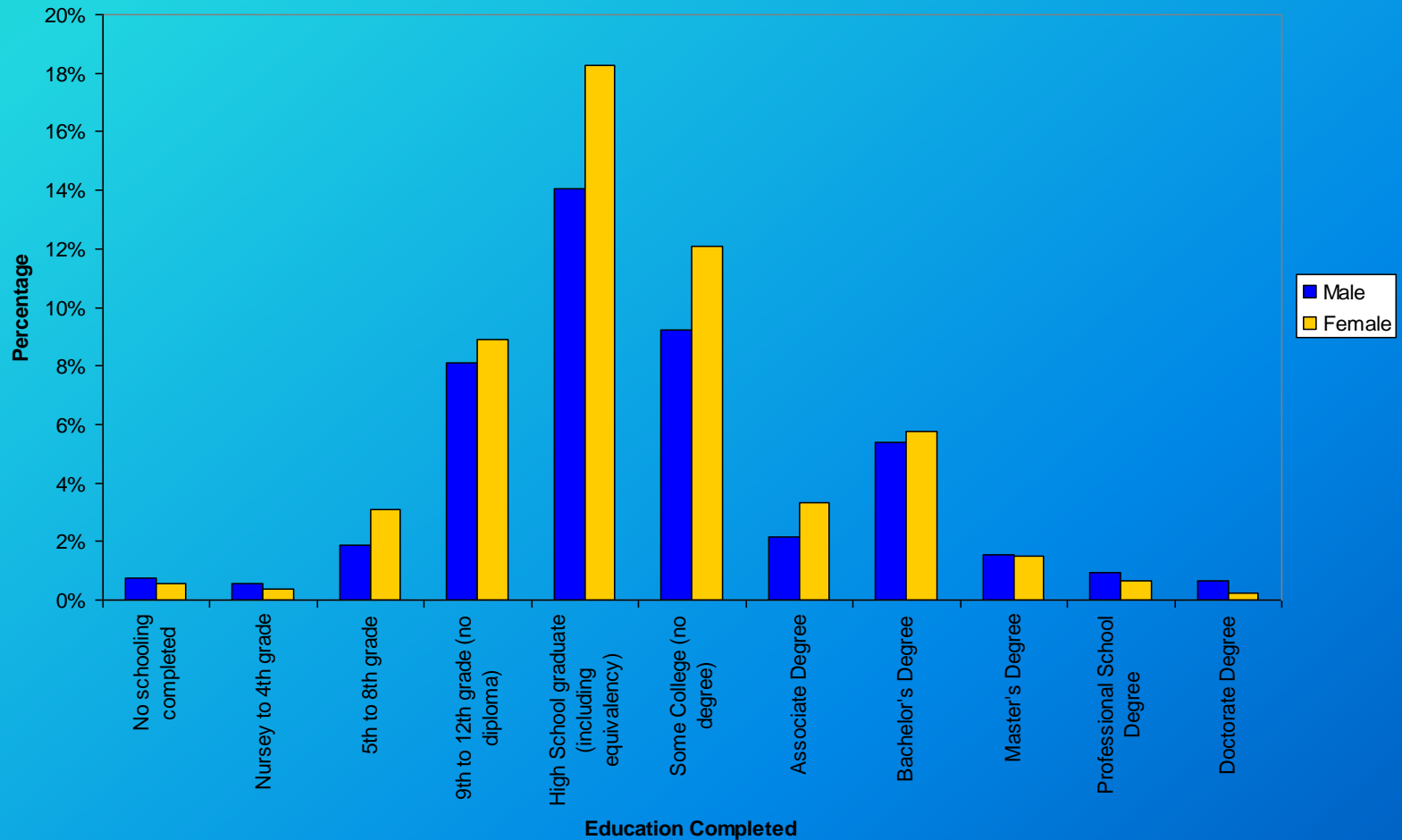
- The City's CDBG funding priorities are outlined in a 5 Year Consolidated Plan and strategy
- This strategy plan is based on a variety of data sources including a community survey
- The FY 2010-2014 Consolidated Plan will be completed by August 2011

Demographic Profile



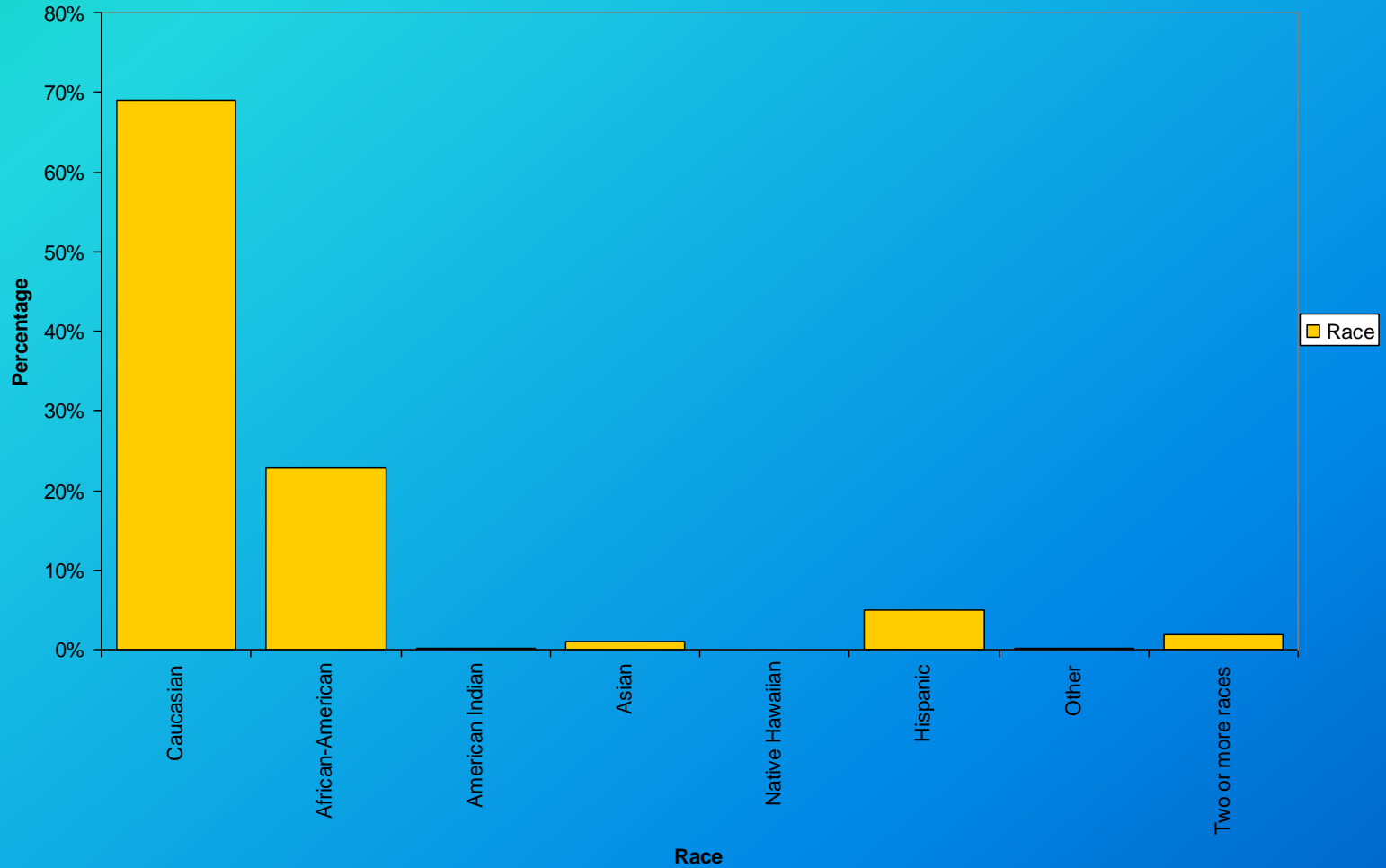
Demographic Profile

Education Attainment By Percentage
in Winter Haven

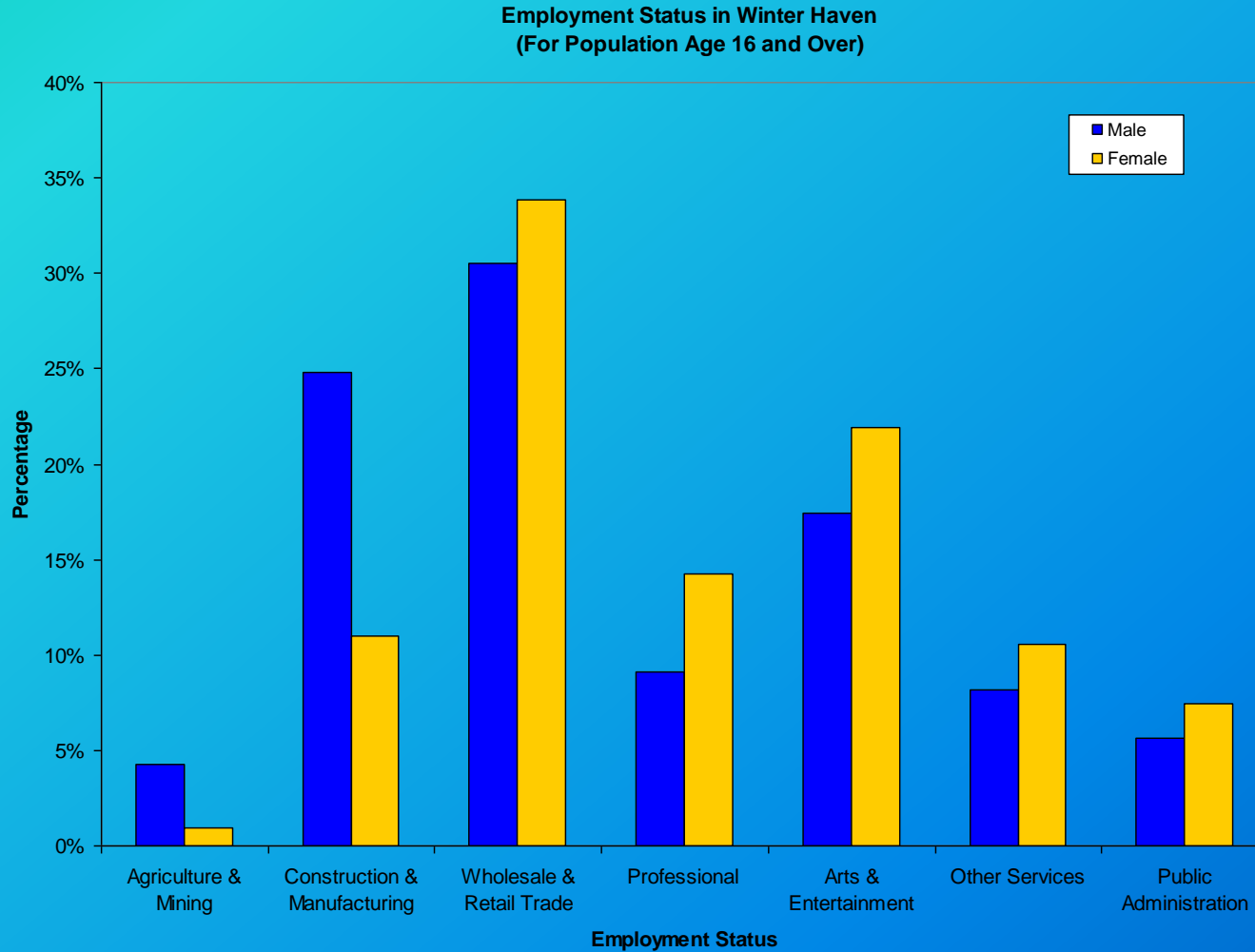


Demographic Profile

Racial Comparison in Winter Haven

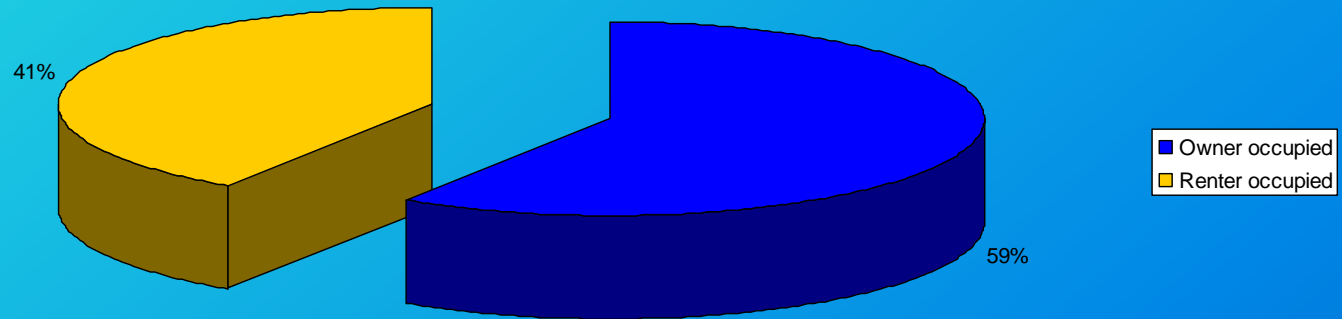


Demographic Profile



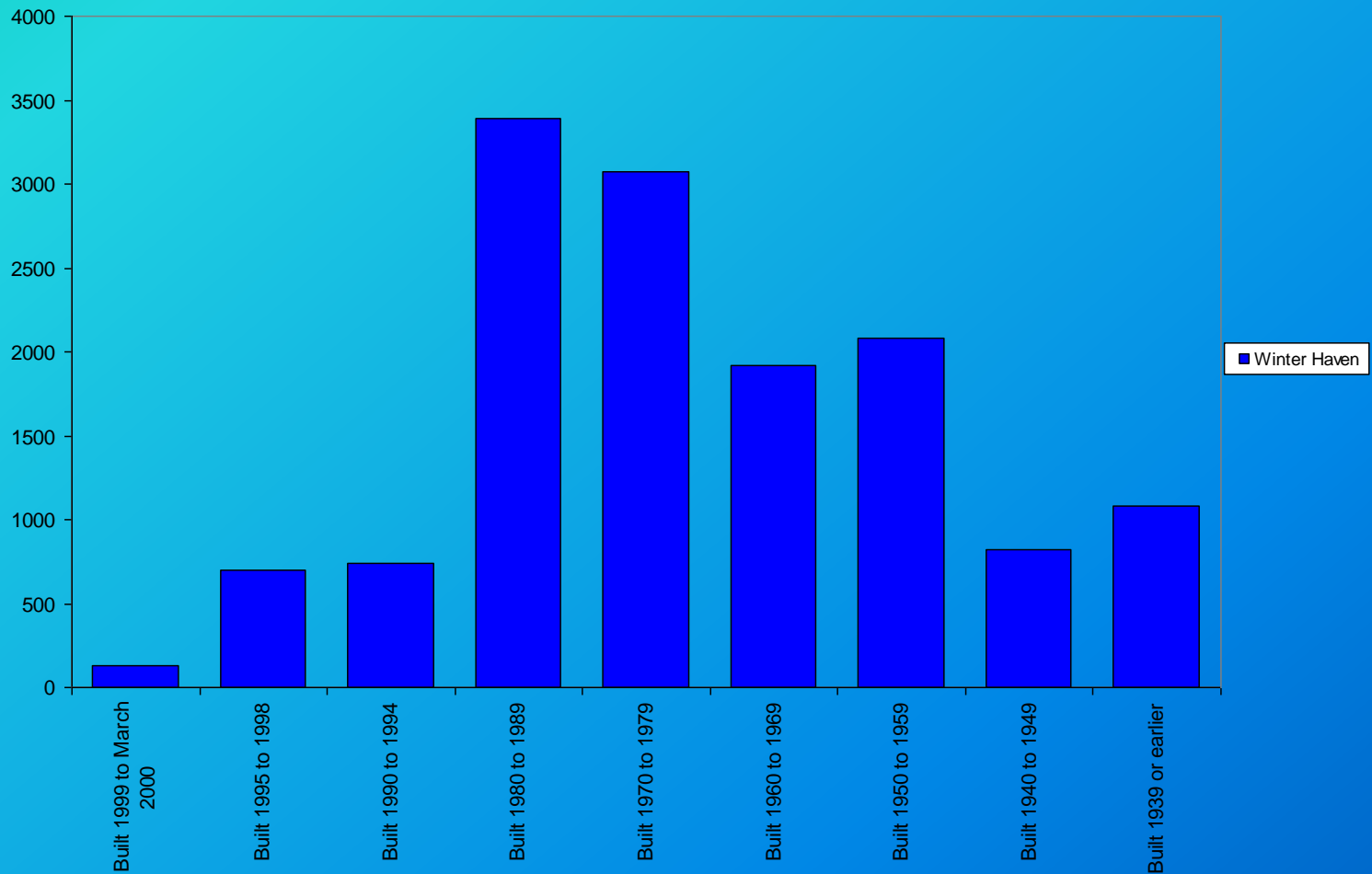
Demographic Profile

Homeownership in Winter Haven



Demographic Profile

Year Structures Built Winter Haven



Questions? Comments?

Upcoming Community Meetings

October 14, 2010, 9-11 am - Chain of Lakes Complex, 210 Cypress Gardens Blvd

- Topic: *Recreation*

November 9, 2010, 6-8 pm - Winter Haven Recreation & Cultural Center, 801 Avenue T, NE - Topic: *Economic Development*

January 11, 2011, 6-8 pm - Winter Haven Library, 325 Avenue A, NW
- Topic: *Overview of draft Comprehensive Plan*

Comprehensive Plan Update Timeline

Summer/Fall 2010	Hold Community Meetings/Planning Commission Workshops
Winter 2011	Draft revised Comprehensive Plan Goals, Objectives, and Policies
February/March 2011	Planning Commission Public Hearing on the Amendments
March/April 2011	City Commission Transmittal of Amendments to DCA
June/July 2011	City Commission Adoption of Amendments

Thank You!

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