

WINTER HAVEN

The Chain of Lakes City

First Street Corridor Survey

Unless otherwise noted, the answers to the survey questions are in orange, and unless written answers are given, percentages are provided.

1. Please tell us about yourself. Check the following that apply – Do you:

0% Rent 41% Own 6% Operate a home-based business 19% Operate a commercial business
16% Own rental property 12% Own land Other (please describe) _____

My residence / building / land is:

19% Single-Family Home 2% Condominium 1% Apartment Building 4% Owner-Occupied
0% "Mother-In-Law" Apartment 6% Vacant land 4% Other (please describe) _____

2. How long have you lived/owned in the First Street Corridor area?

Under 1 year 1-5 Years 6–10 years 11-15 years 15+ years

3. 2-PART QUESTION. Think about the current condition of the First Street Corridor.

3A. Think about what you currently like about the First Street Corridor and mark those items with an "S" for success. Percentage of respondents marking this item as a success is denoted in orange

3B. Now think about opportunities that may exist in the corridor for improvement and mark these items with an "O" for opportunity. Percentage of respondents marking this item as an opportunity is denoted in green

- | | |
|--|--------------------------------|
| 6 / 8 Code Enforcement / Appearance of Properties | 6 / 8 Safety |
| 8 / 2 Availability / Condition of Sidewalks | 11 / 6 Condition of Roads |
| 5 / 9 Access to Parks / Recreation / Lakes | 10 / 4 Drainage / Flooding |
| 6 / 8 Availability / Affordability of Housing | 5 / 6 Traffic Noise / Speeding |
| 3 / 13 Development of Vacant Lots | 3 / 11 Parking |
| 4 / 10 Mix of Land Use Types (Residential/Commercial/Office) | 4 / 7 Zoning / Density |
| 6 / 7 Amount of Land Use Types | 9 / 6 Street Lighting |
| 5 / 8 Trees / Landscaping | 5 / 7 Signs |
| 2 / 15 Economic Development | 3 / 12 Public Gathering Spaces |
| 4 / 9 Pedestrian Connections | 4 / 10 Landscaping |
| 1 / 9 Litter/Debris/General Aesthetics | 5 / 7 Lot Size |
| 3 / 13 Redevelopment Potential | Other: _____ |

Comments: _____

Appendix A

4. What transportation issues are you most interested in? Check all that apply:

13% Speeding	4% Amount of Traffic	4% Width of Sidewalks
7% Traffic Noise	7% Bicycle Facilities	4% Pavement Condition
10% Crosswalks	5% Sidewalks	8% Bus Stop Amenities
8% Availability of Transit	16% Safe Crosswalks	7% Parking
2% Roadway Signage	4% Connection to services	1% Other: _____

Comments: _____

5. 2-PART QUESTION. Think about the current uses in the First Street Corridor.

5A. What uses would you most like to see in the future and mark those with an “M” for a most preferred. Percentage of respondents marking this item as a most preferred is denoted in orange

5B. What uses would you least like to see in the future and mark those with an “L” for a least preferred. Percentage of respondents marking this item as a least preferred is denoted in green

18 / 2 Deli/Café/Sandwich Shop	7 / 3 Surface Parking	12 / 1 Grocery
10 / 3 Housing	13 / 2 Medical Clinic	14 / 2 Pharmacy
17 / 1 Mid-level Family Restaurant	12 / 3 Retail	3 / 5 Convenience Store
4 / 8 Big Box Retail	6 / 7 Parking Garage	10 / 4 Public Gathering Space
11 / 4 Drive-thru Facilities	12 / 2 Offices / Services	_____ Other: _____

Comments: business downstairs and housing upstairs – mixed-use; walking convenience other than doctor’s office; 4-lane highway for industry/hospital/office – needs to stay that way, cute restaurants and shops are perfect for two-lane Central Avenue; bus transportation – park and ride.

6. What type of development considerations are important?

17% Quality Standards 12% Façade Treatment 9% Building Height 14% Building Placement
11% Consistent Architecture 4% Green Building 11% Parking Lot Location 18% Pedestrian Access
4% Other: Transit, bus stops, bus pull-outs

7. What landscaping considerations are important?

23% Improve Entries 55% Improve Common Areas 18% Native Plants 5% Other: _____

8. What are the three (3) most important issues addressed in this survey and what might prevent them from being addressed?

- Flexible Development Standards
- Economic Development; Redevelopment Potential; Development of Vacant lots. Potential Resistance from citizen groups.
- Lack of money; Lack of interest; Neighborhood engaging in the improvement initiatives.
- Consistency of design; traffic flow; parking
- Not to take more land from property owners, when road was widened that was the case.
- Getting finances for existing businesses to invest in their business at a low rate or through grants. Not keeping the community involved.
- Parking; Lot size; Development of small lot size; New businesses in the north area of 1st street. Matching funds
- The word future if there is any movement to allow people to agree & disagree.

Appendix A

- Florence Villa Community Rehab – history / track record of no follow thru.
 - Adequate annual community funding; Lack of interest by the City
 - Speeding and Loitering – Better job of monitoring / patrolling by Winter Haven Police Department.
 - Matching funds; New Development
9. How did you hear about the meeting? Mailing; Church; Planning Commission; City Hall made calls; Flyer; Word of Mouth; News Paper
10. What is the best way to communicate with you about this project and future projects? If e-mail is the best form of communication, please provide your e-mail. E-mails were provided and added to a distribution list for correspondence.
11. How can we improve our meetings?
- Better PR (this meeting was not on Sunday's Paper nor on the City's Website or Calendar)
 - Continue to involve the Community
 - Location, Library
 - Long term planning, 10, 20, 30 years.

Additional comments:

- It is important to know what everyone feels they “need” and “want”. This is a 4-lane highway - needs to stay commercial. Make it beautiful but do not forget the street's purpose, business.
- There is a definite track record of these type of meetings being held, the faces at City Hall change, and the project dies. Make a better effort to complete these projects once they're started (that concerns Florence Villa) **Please drive thru Florence Villa from 1st Street and Quentin west to MLK and MLK South to Avenue O and Avenue O back East to 1st. Street.
- Many buildings are dilapidated / boarded up. Streetscaping along there (only) is simply window dressing.
- To help Winter Haven Residents get around the City with ease. Public transportation makes businesses accessible.
- I own some property on Ave O Across from the Post Office. About half the block is vacant land. I think the entire block would be a good prospect for a developer for commercial use, or medical professional.