

9th annual

WINTER HAVEN PUBLIC LIBRARY

library card DESIGN CONTEST

Submit your entry in this all-ages contest
and design the next generation of library cards,
distributed for use throughout Polk County!

theme:

Dreaming of Reading

Submit original art of your interpretation of our theme -
the book of your dreams,
your dream location to read,
what your dream library looks like,
BE CREATIVE!

Submit by September 14

Official entry form and template are available
online and at the library.
See entry rules for details.

WINTER HAVEN
THE CHAIN OF LAKES CITY

The City of Winter Haven does not discriminate against any person or group on the basis of race, color, national origin, sex, age, disability, religion, income or family status. Persons with special needs should contact the Library at 863 291-5880.

WINTER HAVEN PUBLIC LIBRARY | 325 AVENUE A NW | 863 291-5880 | WWW.MYWINTERHAVEN.COM/LIBRARY



Winter Haven Public Library 9th annual Library Card Design Contest *Dreaming of Reading*

ENTRY RULES:

- All entries must be completed using the provided template AND must be accompanied by a completed entry form. The official template and entry form are available at the Winter Haven Public Library and our website, www.mywinterhaven.com/library.
- All artwork must be original, previously unpublished, and free of copyright restrictions.
- The basic card dimension is 1.875 inches by 3.125 inches. Both horizontal and vertical designs will be considered.
- For computer-generated or digital photographic submissions, there is a minimum resolution of 300 dpi.
- Paper entries using colored pencil, pen, paint, camera, or computer-generated art are permitted. Artwork should be two-dimensional for printing purposes.
- The deadline to submit entries is close of business September 14 (midnight for electronic entries).
- Late entries will not be accepted.
- The selected design(s) will have the 'Polk County Library Cooperative, Florida' wording added, please keep this in mind as you create your design.
- Artwork that is found offensive or not appropriate for the contest will not be considered.
- If artwork does not meet the previous guidelines, it will not be considered, no exceptions.
- Submit in person at the library OR by email to cgreear@mywinterhaven.com in JPEG, PSD, AI, EPS, or PNG format. (Depending on size of the document, digital submissions may be required to be brought in on a flash drive.)

AFTER YOU SUBMIT:

- The winner(s) will be contacted and announced by September 20.
- The winning design(s) will be used as special limited edition library cards, and may also be used on library card promotional materials, including posters, bags, bookmarks, forms and flyers and on the library's website.
- All rights to the artwork will belong to the Winter Haven Public Library, 325 Avenue A NW, Winter Haven, Florida 33881.
- Winning artwork may need to be modified to comply with City of Winter Haven branding guidelines.

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Winter Haven Public Library Card Design Contest

Official Entry Form

Contestant Information

First Name _____ Last Name _____

Email _____ Phone _____ Age _____

Address _____ City _____ St _____ Zip Code _____

Please read this application carefully before signing below:

I grant the Winter Haven Public Library the exclusive rights to freely reproduce, distribute, and publicly display, in whole or in part, any entry that I submit to the Card Design Contest. This includes the use of the names and likeness of individuals represented in the entry design.

I confirm that before submitting the Contest entry, I have obtained all permissions required for the Winter Haven Public Library to exercise the rights outlined in this document.

By signing below, I confirm that I have read and agree to the rules and stipulations outlined in this and all support documents.

Contestant Signature: _____

All contestants under the age of 18 must have the bottom portion completed by a parent or legal guardian.

Parent or Legal Guardian Release:

I, (Please Print) _____, am the parent or legal guardian of
Contestant (Please Print) _____.

My signature on this application confirms my agreement to the entry rules on the Participant's behalf.

Parent or Legal Guardian Signature: _____

Artist's Name: _____

Official Template

To be sure your image fits, keep your design within the dashed portion of the library card template.

